



MALAYSIA INTERNATIONAL BOAT SHOW 2026 (MYBOS'26)

L A N G K A W I

The Rise of Nautical Tourism in Malaysia



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PRESS RELEASE

For Immediate Release

Date: 23 November 2025

Location: Royal Langkawi Yacht Club, Langkawi, Malaysia

LADA and MYBOS Event Sdn. Bhd. Announce Co-Organising Partnership for Malaysia International Boat Show 2026 (MYBOS'26)

A landmark event set to highlight Malaysia's maritime excellence in conjunction with Visit Malaysia Year 2026

Langkawi, 23 November 2025 — Lembaga Pembangunan Langkawi (LADA) and MYBOS Event Sdn. Bhd. today officially announced their partnership as co-organisers of the Malaysia International Boat Show 2026 (MYBOS'26) — a premier international marine and lifestyle event scheduled to take place in Royal Langkawi Yacht Club from 2 to 5 April 2026.

This strategic collaboration aims to position Langkawi as **Southeast Asia's leading nautical tourism destination**, while aligning with the national **Visit Malaysia Year 2026 (VMY2026)** campaign.

MYBOS'26 is envisioned as a landmark event that will showcase the best of the global boating industry, from luxury yachts and sailing innovations to marine technology, tourism, and lifestyle products. The event is expected to draw international exhibitors, boat enthusiasts, and marine industry leaders from across Asia, Europe, and the Middle East to converge and engage in business, knowledge exchange, and global networking.

As **co-organizer**, LADA's involvement reflects its continued commitment to developing Langkawi as a leading destination for **high-value, sustainable tourism** and as a hub for **nautical excellence** in Southeast Asia.

The event is aligned with LADA's strategic objectives to stimulate local economic growth, enhance Langkawi's branding as a luxury lifestyle island, and promote the region as a key node in the global marine economy.

ORGANISED BY:



CO-ORGANISER

:



SUPPORTED BY:



MYBOS EVENT SDN BHD (1526516-W)

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“Langkawi’s natural beauty and world-class marina facilities make it an ideal venue for MYBOS’26. This partnership between LADA and MYBOS Event Sdn. Bhd. reflects our shared commitment to elevate Langkawi as a regional hub for nautical tourism and sustainable marine development,” said **Tuan Haji Dr Azmil Munif, Manager, Tourism Division, LADA.**

Meanwhile, **YBhg. Dato' Mohammed Radzi Manan**, Chairman of **MYBOS Event Sdn. Bhd.**, added, “We are proud to collaborate with LADA and the Royal Langkawi Yacht Club for MYBOS’26. The event will not only spotlight Malaysia’s maritime excellence but also strengthen the country’s position on the global boating calendar.”

Held in conjunction with **Visit Malaysia Year 2026**, MYBOS’26 will complement the nation’s tourism goals by attracting high-value visitors and promoting Malaysia’s marine lifestyle experiences.

The event will feature:

- International boat and yacht exhibitions
- Marine technology and innovation showcases
- Marine lifestyle and luxury segments
- Business networking and investment forums
- Water sports demonstrations
- Sunset gala events and networking cocktails
- Cultural, food and family attractions

The 4-day event is expected to attract thousands of local and international visitors, creating a significant economic spillover to Langkawi’s hospitality, transport, and services sectors. It will also open up new business opportunities for Langkawi-based SMEs, tour operators, and artisanal vendors.

About Lembaga Pembangunan Langkawi (LADA)

LADA is a statutory body under the Ministry of Finance Malaysia responsible for the socioeconomic development and modernization of Langkawi. The agency manages and coordinates development activities on the island, including tourism, infrastructure, and community development programs.

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About MYBOS Event Sdn. Bhd.

MYBOS Event Sdn. Bhd. is a Malaysian-based event management company specializing in large-scale exhibitions and marine-related events, committed to promoting sustainable and innovative maritime activities in the region.

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Malaysia International Boat Show 2026 (MYBOS'26) Secretariat
LADA x MYBOS Event Sdn. Bhd.

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